INDICATORS
A chance of improvement

MARKET RESEARCH, 2025

INDICATORS Profile

General Info

Company Name	Year of establishment	# of Key Staff	Registration No
INDICATORS	2017	25	52077

Location: İncilipınar Mahallesi, Nail Bilen Caddesi, Kantar İş Merkezi, Kat 4, Kapı 404, 27090 Şehitkamel.
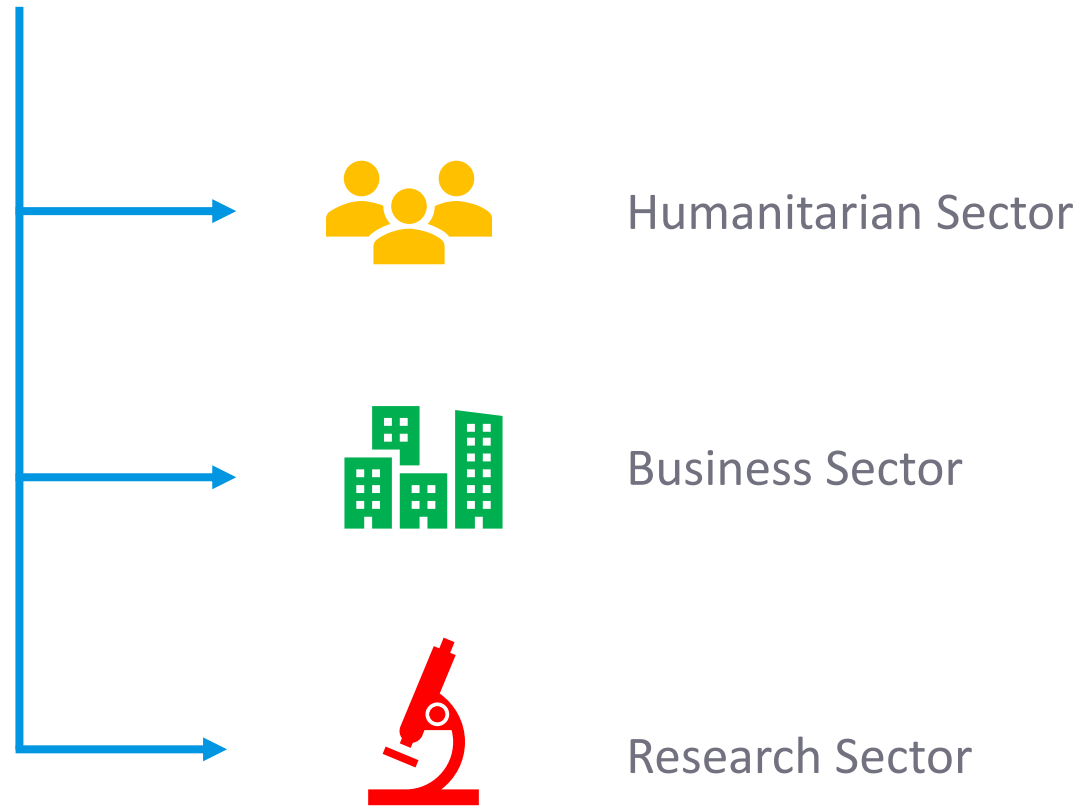**Phone:**   +90 537 656 74 31
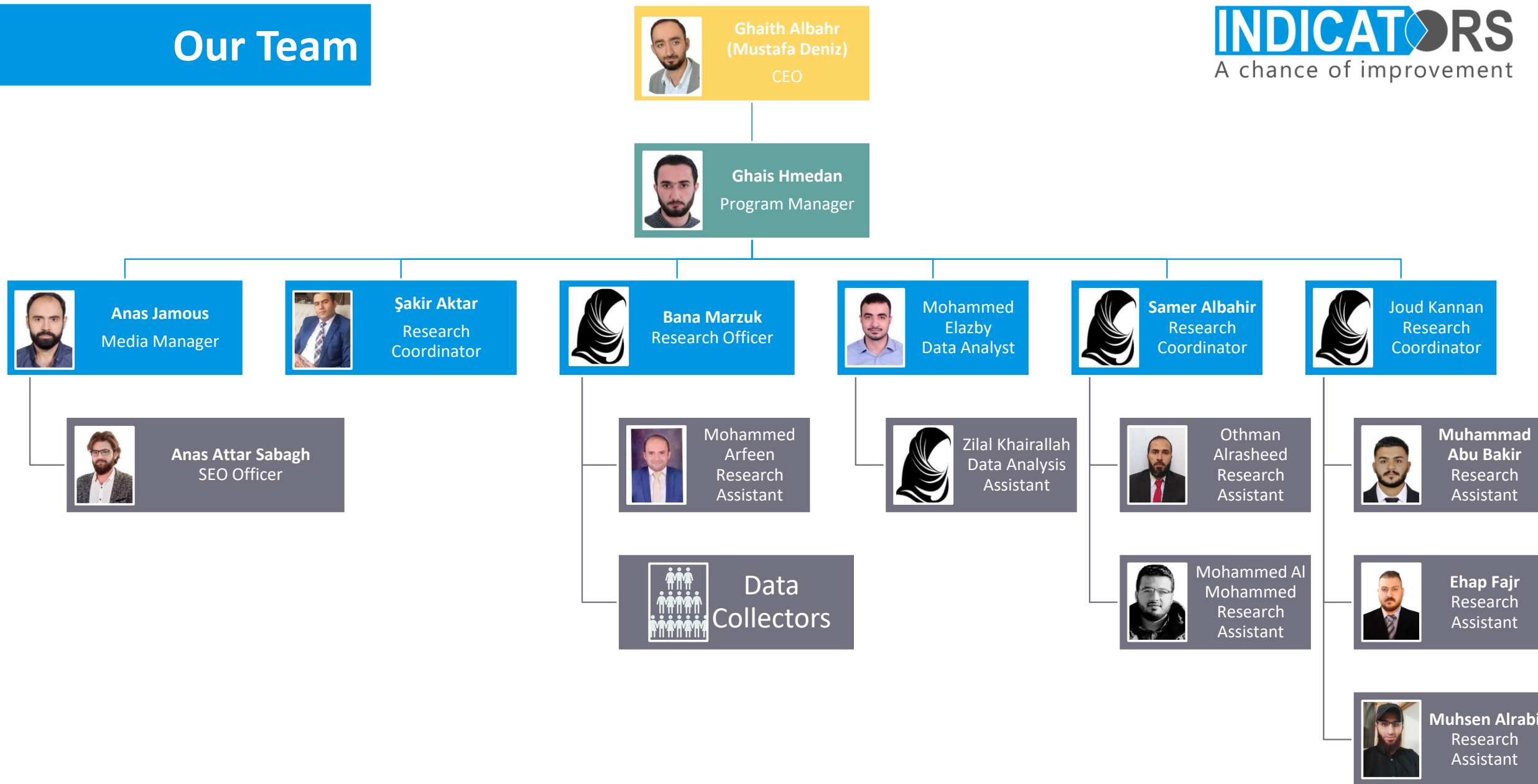**Email:**   info@indicators.company
Website: www.indicators.company

Work sectors

A research company specialized in analytics, research and consulting. provides services in three sectors:

Humanitarian Sector

Business Sector

Research Sector

Our Services

INDICATORS
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Feasibility studies

Customer experience

Product development

Market Research

Customer feedback analysis

Marketing research

Business follow up platform

Long experience in market research

Professional data collection team

Data quality control

Expert analytics team

Consulting team in entrepreneurship, marketing, finance, and management

Implementing the general data protection regulation (GDPR)

Work Experiences

| Client	Service description	Contractor	Geographical scope
	Feasibility study for Trustus company for expatriate services in Turkey	Trustus	Turkey
	Testing the application of teaching Arabic for foreigners with direct study for customers and testing the customer experience; technically and programmatically.	Alaami Media Company	Worldwide
	Studying the e-commerce market in Turkey to open an online store operating in a special field in this sector.	GBN Group	Turkey, Istanbul
	Providing consultations in the field of entrepreneurship, methods of market study, development of the company's business model, and methods of entering markets.	TeknoClass	Turkey
	Testing the idea of opening an institute for interpretation in Istanbul, assessing the chances of success, and collecting information about the regulations and conditions necessary for licensing the institute and awarding certificates in this field.	Syrian investors	Turkey, Istanbul

Work Experiences

Client	Service description	Contractor	Geographical scope
Reyhan CARPET	A study of retail markets on e-commerce platforms in many countries (America, China, Gulf countries, European countries), with building a strategic marketing plan and financial analysis.	Reyhan Carpet Factory	Worldwide
سوق الأناضول Anadol pazar	Providing consultations and supervising the establishment of the company for a period of 3 months, in addition to providing marketing consultations.	Anadol Pazar	Tukey
	A study on the opportunities for opening a pharmaceutical factory in Turkey, and the alternatives to this factory from import, local manufacturing and export, in addition to the main regulations related to this matter in Turkey.	Syrian investor	Turkey
	Studying the fuel and electric motorcycle's market in Turkey, evaluating competitors and determining the competitive market entrance for investors to open a motorcycle factory, in addition to evaluating export opportunities from Turkey to other countries.	Saudian investors	Worldwide

| Client	Service description	Contractor	Geographical scope
	A preliminary study of information about the coffee market in Turkey, in addition to investment opportunities in this sector, whether in Turkey or as exports, and what types and products of coffee are recommended to invest in.	Syrian investor	Turkey
	Study of the medicines market in Sierra Leone to search for medicines that can be sold, what are the opportunities and challenges in this field, preliminary estimates of sales.	European investor	Sierra Leone
XSIGHTS	Conducted many market research in partnership with Xsight especially the part that related to Arab customers	Xsight company	Turkey, Syria

Geographical Coverage

Data Quality Assurance

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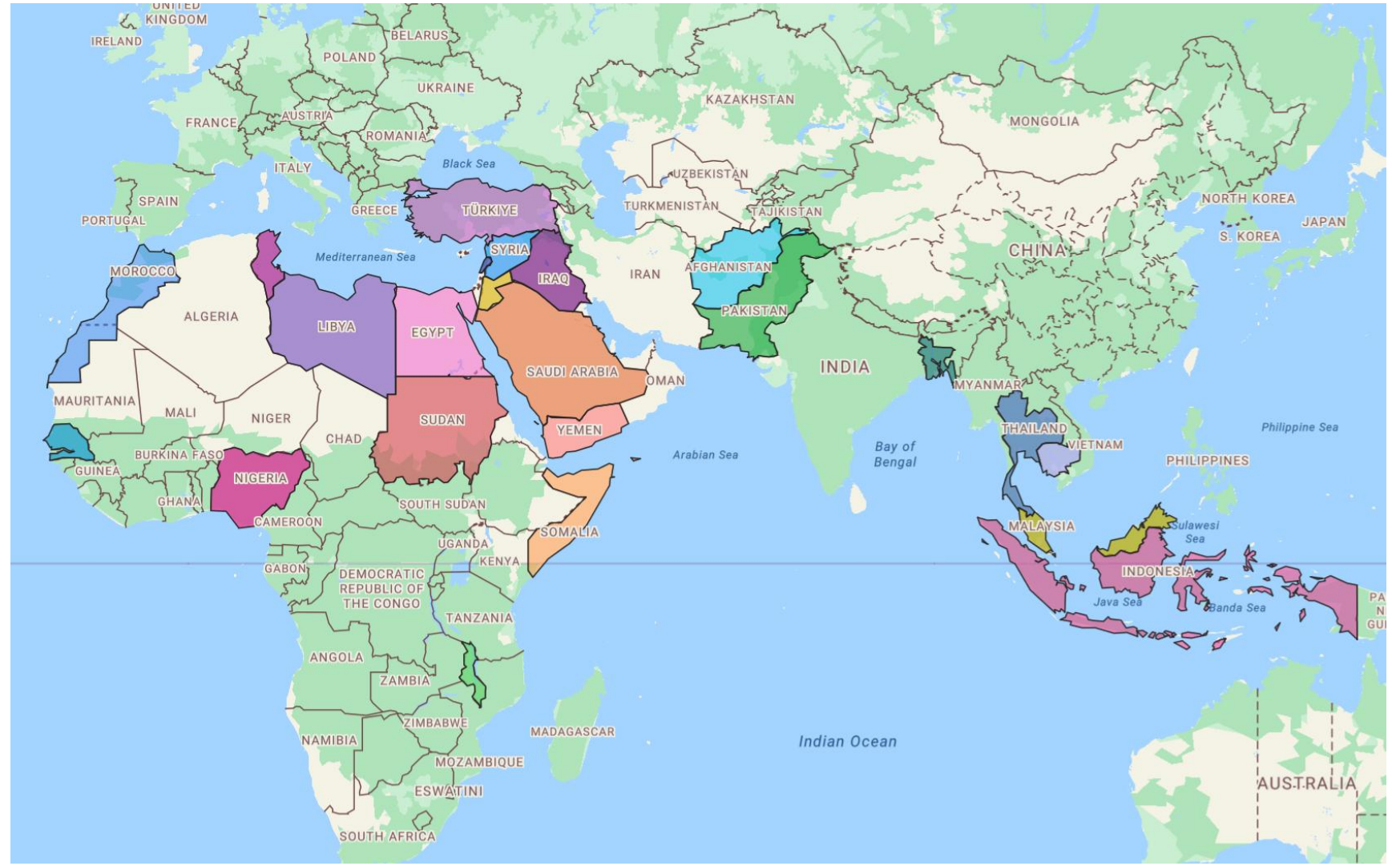
The data quality assurance that INDICATORS follow to maintain the data quality are as follow:

| Accuracy	Reliability	Completeness	Timeliness	Integrity	Confidentiality
• Data are considered to be correct. • The data measure what they are intended to measure. • Minimizes error (e.g., recording or interviewer bias, transcription error, sampling error) to a point of being negligible.	• By using the data reliability tests using IBM SPSS Statistics packages.	• The interview has been completed. • If not, delete the cases that do not provide useful information.	• Checking the timings, start and end of the interview and how many interviews conducted per enumerator a day.	• Debriefing the enumerators to have their feedback about the conducted interviews.	• Through the supervision of the Field Team Leaders to guarantee the enumerators do not keep or use any of the information related to the interviews. • Deleting the uploaded interviews automatically by Kobo.

Data Analysis Programs

Data Analysis
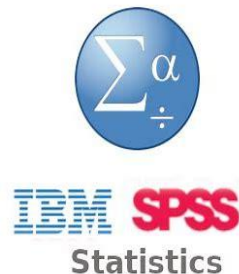
Advanced Statistical Analysis

Interactive Reports
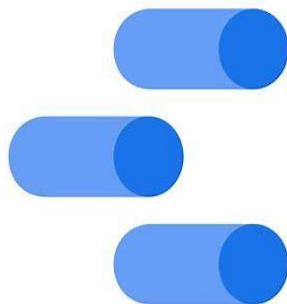
Internet and social media analysis

Data analytics and artificial intelligence

Advanced Statistical Analysis

Experience in Data Analysis

1. Advanced experience in academic statistical analysis.
2. Distinguished experience in designing interactive reports and linking them to various data sources and importing data from their sources automatically.
3. Integrated team covering all disciplines related to data analysis.
4. Experience in descriptive data analysis and interrupting questions to produce detailed results.
5. Experience in data management and cleaning.
6. Providing fast, high quality and affordable data analysis services.

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